

# Strategic Plan

2020-2025



# Who we are

The **Kingston Beach Surf Life Saving Club** has a long history of volunteer service and is proud of the opportunities it provides to its members and the local community. The Club plays an integral part in the recreational and social life of the Kingborough community - the red and yellow flags are an important part of summer life at Kingston Beach.

Since the Clifton Beach Surf Life Saving Club commenced conducting surf lifesaving activities at Kingston Beach in 1994, the local community has embraced the Club and its activities. In 1999 a demand for beach patrols was identified and surf lifesaving patrols at Kingston Beach commenced. As the activities expanded a “One Club – Two Beaches” policy was developed. This approach required Kingston Beach to start building leadership capability and grow membership leading to the formation of the Kingston Beach Surf Life Saving Club in May 2009. The Club's establishment recognises the importance of Kingston Beach to the substantial number of Tasmanians that make recreational use of the Beach and Derwent River.

The Kingston Beach Surf Life Saving Club now offers a range of opportunities for the local community including:

- Surf sports - beach flags, sprints, swim, board, relays and for those in the senior age groups, ski and surf boat events;
- Junior activities - Nippers;
- Water safety programs;
- Supporting educational and recreational organisations with water-based patrols; and
- An established patrolling presence with a link to the local Kingborough Marine Rescue.



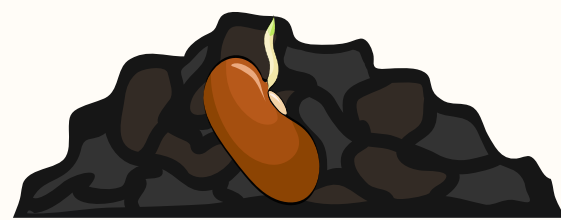
# How we got here

In 2019, as a result of the growth of, and opportunities presented to the Club, the Kingston Beach Surf Life Saving Club Committee identified the need to consider the direction of the Club and goals for the next five years through the development of a strategic plan. This Strategic Plan will inform and guide the Kingston Beach Surf Life Saving Club priorities, actions and planning for the next five years. Our club is committed to implementing and monitoring the plan in partnership with our Kingston Beach Committee, members, sponsors and the community.

This strategy will be complemented by an annual action plan that includes performance indicators and be reviewed annually to ensure it is contemporary and responds to emerging issues.

The Kingston Beach Surf Life Saving Club Committee agreed that the process for the development of a plan was extremely important and wanted to ensure all members were provided with an opportunity to provide input. The Strategic Plan document serves as a significant reference point to ensure that the club's evolution is representative of the members' voices and therefore maximises the quality of the club members' experience.

Accordingly, the consultation for a plan included:



A survey of club members to gain information on their goals, aspirations and hopes for the future.



Two workshops with members to actively brainstorm the opportunities that presented from the survey.



A final opportunity was provided for club members to provide input into the strategic direction of the club based on the survey results and input from the workshops.

# Our Vision

To be recognised by the community as a club that delivers high quality surf lifesaving services and inspires members through excellence in training, education and sporting opportunities.





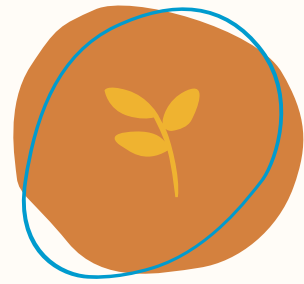
# *Our values*

01 Respect

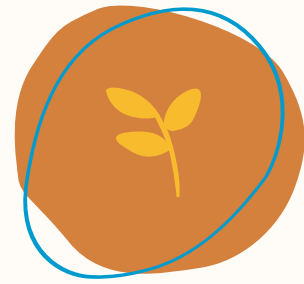
02 Responsibility

03 Excellence

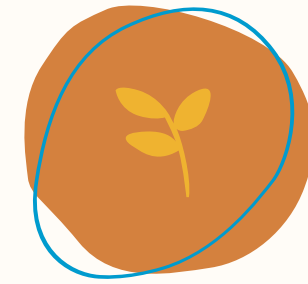
# *Our priorities*



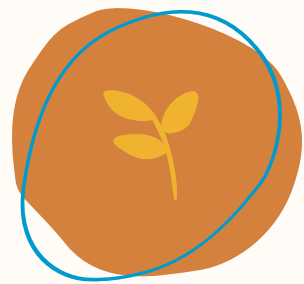
**Community**



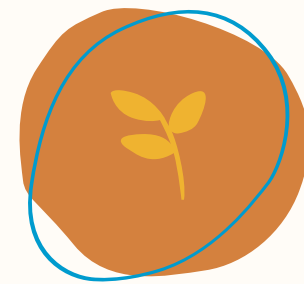
**Culture**



**Lifesaving**



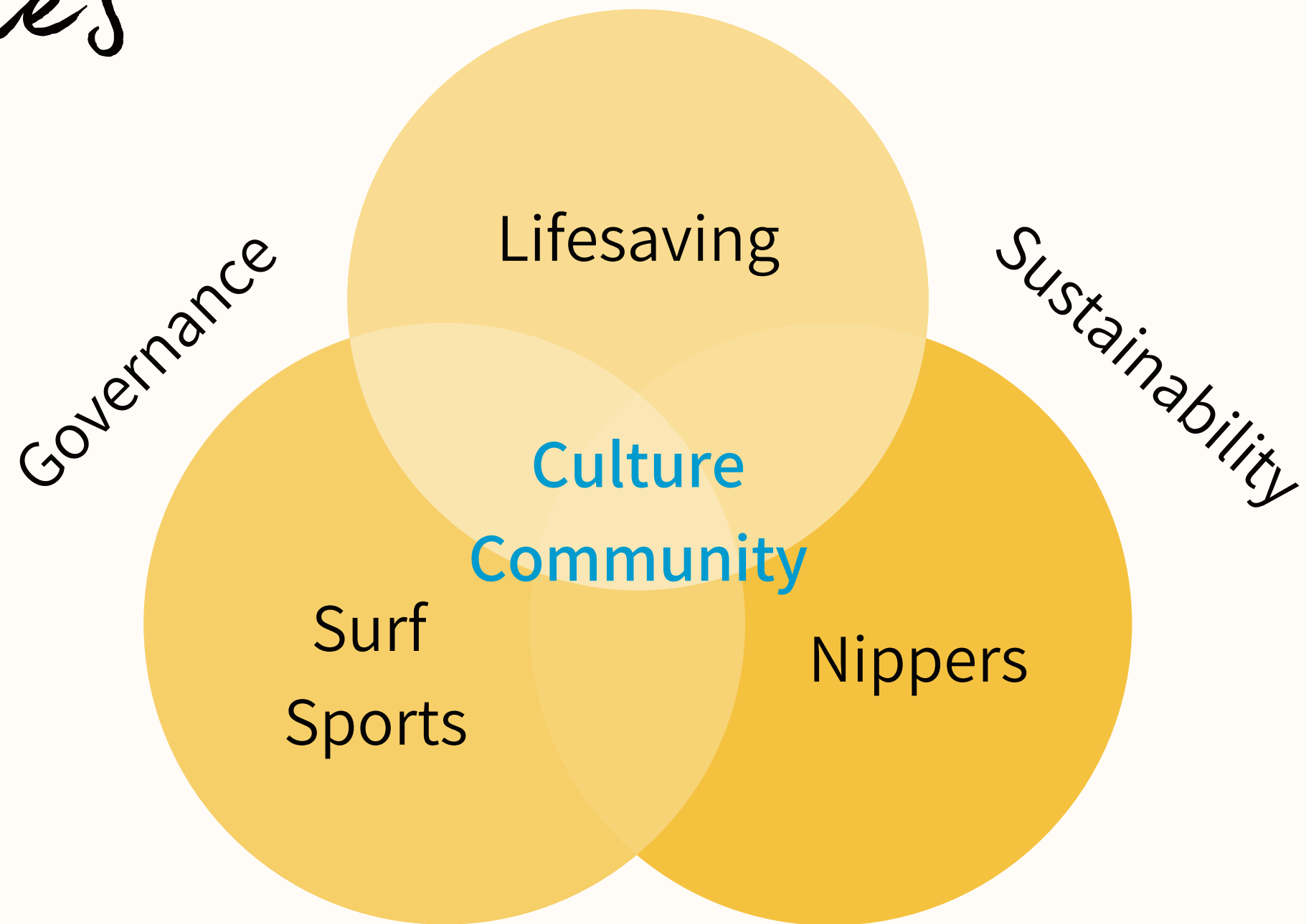
**Surf Sports**



**Governance and  
Sustainability**



# Inter-relationship of priorities



# Priority Area 1 Community

Our members and the community are fundamental to the success of our club and we will develop strategies to promote our club and make people aware of what we do.

## Key Strategies

- 1.1 Kingston Beach Surf Life Saving Club will actively communicate and engage with its members.
- 1.2 Kingston Beach Surf Life Saving Club will actively communicate and engage with the local community.
- 1.3 Our services will contribute to the health and wellbeing of our members and the local community.





# Priority Area 2

## Culture

We are proud of our club for the valuable services it provides to our members and the community and we will continue to create and celebrate our achievements.

### Key Strategies

- 2.1** All Kingston Beach Surf Life Saving Club activities aim to be inclusive, encourage team-work and participation and a sense of community.
- 2.2** Kingston Beach Surf Life Saving Club will promote leadership opportunities and pathways for all members.
- 2.3** Kingston Beach Surf Life Saving Club will recognise the achievements of our club, our members and our supporters.
- 2.4** All Kingston Beach Surf Life Saving Club members will listen to each other and respect the views of others.
- 2.5** Kingston Beach Surf Life Saving Club will ensure all new members understand what we offer, our values and are made welcome.



# Priority Area 3

## Lifesaving

We understand our club exists to save lives through the recruitment, education and training of volunteers to provide surf life-saving services and events for our community.

### Key Strategies

- 3.1** Kingston Beach Surf Life Saving Club will provide high quality and high performing patrols and emergency response.
- 3.2** Kingston Beach Surf Life Saving Club will provide the high quality coaching and training for our members.
- 3.3** Kingston Beach Surf Life Saving Club will be innovative and creative in the way we provide our services.
- 3.4** Kingston Beach Surf Life Saving Club will initiate and participate in community-based events





# Priority Area 4

## Surf Sports

We offer our members the opportunity to achieve their personal best results in surf sports.

### Key Strategies

- 4.1** Kingston Beach Surf Life Saving Club will endeavor to provide high quality coaching, equipment and support.
- 4.2** Kingston Beach Surf Life Saving Club will work towards offering more opportunities to compete at regional, state and national levels.
- 4.3** Kingston Beach Surf Life Saving Club will encourage and recognise our members participation.



# Priority Area 5

## Governance and Sustainability

We will be open and transparent with our members and the community about how our club operates and promote sustainable practices.

### Key Strategies

- 5.1** In order to deliver our day to day operations, it is essential the Kingston Beach Surf Life Saving Club plans, delivers and communicates about what we are doing.
- 5.2** Kingston Beach Surf Life Saving Club will seek the support of members and our community to deliver our services.
- 5.3** Kingston Beach Surf Life Saving Club will make sure we care for our infrastructure and our equipment.
- 5.4** Kingston Beach Surf Life Saving Club will promote sustainable practices to protect the beach and our environment.

